



Identifying and Developing an Idea

- Reflect on the local issue that you and your classmates chose as a focus.
- To identify an idea for your editorial, look for a problem to solve. Consider these questions:
 - What else needs to be said about the issue?
 - Should some aspect of the issue be explained in greater detail?
 - Is the issue completely clear?
 - Is there something about the issue that disturbs people?
- Once you have identified a problem, think of as many solutions to it as you can.
- Test the solutions one by one. Throw out any ideas that you think are impractical or impossible.
- Organize and develop the idea that appears to be the most likely and practical solution to the problem.